

## PURPOSE

Project Charter: Proof-of Concept for [REDACTED] website version 2.1

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## OBJECTIVE

Establish a staging environment in which to test and prove [REDACTED] capacity to integrate with WordPress. On success, configure new subdomain and push changes to live.

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## BACKGROUND

[REDACTED] current website (v2.0) is hosted on [REDACTED] which serves as both a Member Management platform and nominal Content Management System (CMS). Individual data Management Professionals, Corporate or Institutional Organizations may register their Membership and pay their annual dues through [REDACTED]. Chapters may also use the website to pay affiliation fees and manage contacts.

[REDACTED] works well as a Member Management System, but falls short of [REDACTED] requirements for Content Management and Bulk Email Management. Consequently, [REDACTED] will decouple from [REDACTED] and migrate these functions to new platforms. Member Management will remain with [REDACTED], but the site will become distributed across two or more integrated platforms.

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## PHASE I SPECIFICATION

- Set up WordPress (WP) testing environment.
  - [REDACTED] to establish API function.
  - Using the API, implement Single Sign On (SSO) function between WP and [REDACTED].
  - Test the integration over time.
  - Decouple website Content Management from [REDACTED]
    - migrate existing [REDACTED] website content and layout to WP.
    - establish new [REDACTED] subdomain.
    - implement url forwarding plan.
    - test and confirm.
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## RISK

- The team at [REDACTED] are not always responsive to requests outside of their core business competency.

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## STAKEHOLDERS

- Members (Individual/Corp)
- Chapters
- Contacts
- [REDACTED] Staff
- [REDACTED] Board and Volunteers
- Vendors

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## KEY ROLES

- Acting Project Lead [REDACTED]
- Project Coordinator [REDACTED]
- Third-Party Support Services
  - [REDACTED]
  - WordPress.org
  - (MailChimp)

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## PHASE I: DELIVERABLES

- [REDACTED] establishes working and reliable API
- WP <=> [REDACTED] SSO Integration
- Selected Content Migration from [REDACTED] to WP
- Implement subdomain + URL forwarding plan

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## SCOPE FOR THE FUTURE

- Integrate [REDACTED] bulk email system with MailChimp
  - Deploy live Chapter Map (using a new [REDACTED] API)
  - Automate [REDACTED] data capture and integration
  - Content Development
  - Improve website design and functionality
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